



**Red Panda**  
**EARTH**



**TOGETHER WE CAN SAVE THEM**

**WHITEPAPER**



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# MOST CHARITY TOKENS FAIL

- ✓ Most charity tokens fail because they waste their revenue on huge, large, chunk donations that provide a pump and dump chart.
- ✓ They are also usually run by people that do not have a charitable interest and heart.
- ✓ If you aren't smart with your funding eventually it runs out in a no volume situation which leaves you asking your community for help.





# RED PANDAS ARE ENDANGERED

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Human growth and climate change has led to the loss of their livable land.

There are estimated to be fewer than 10,000 red pandas in the wild today.

Illegal smuggling and poaching increases every day for their pelts and meat.

Inadequate law enforcement in their habitat ensures minimal protection from poaching and habitat destruction.

Red panda females only bear one or two offspring, furthering their endangerment.

Unsustainable herding practices cause bamboo and other red panda food to be trampled.

Humans living in their habitats are not aware of them or their importance to the Himalayan broadleaf forest ecoregion.



# WE HAVE **EXPERIENCE** THAT COUNTS <sup>5</sup>

**Our project has been around for over a year and a half, through a bull run and two \$BTC crashes. Talk about invaluable experience!**

We have never wavered in our mission through all the turbulence. The first iteration of our token provided hardly any income to the project, yet we were able to:

- List on CoinMarketCap and CoinGecko
- List on CEX's such as Hotbit, IndoEx and LAToken
- Complete over 120 impactful donations and adoptions, including becoming members of Binance Charity's #TreeMillions Alliance.

We've learned how to use our precious resources to the maximum and identify donations that will make the most impact to both conservation and publicity, which brings value to holders.

**We have shown to have a heart that is passionate about conservation.**

It drives us to help zoos and other organizations do their work, especially when it comes with a letter or tweet of recognition!





# SUCCESSFUL RELAUNCH

## NOW WITH UTILITY

### Successful and safe contract relaunch


We relaunched on November 30<sup>th</sup>, 2022 with everyone that sent in their V1 tokens being airdropped V2. Audit by DAR LLC is complete and awaiting upload to website.

### Staking utility live

V2 launched with a new staking utility that was unavailable with V1. Holders can now stake for a safe 8% APY with no withdraw penalty.

### Red Panda Pals NFT Utility

With the relaunch, the project now controls a certain amount of supply, this has allowed us to run promos. We have run two successful promos on our NFTs which involved people minting NFTs in exchange for tokens.

	<b>REDPANDA-REDPANDA</b> 324:21:01:49
APY:	8%
Deposit:	REDPANDA
Earn:	REDPANDA

**Red Panda Pals  
PROMO**



Receive 24 \$REDPAN tokens (\$17) per NEW Red Panda Pal minted (\$12). Limit 50 per wallet. Promo ends on Midnight 1/1/23 UTC.



# TOKENOMICS

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## Buy & Sell Tax

5% Buy tax

5% Sell tax

0% Transfer tax

## Tax Distribution

1% Reflections (incl. burn wallet)

4% Development, Marketing,  
Donations, Buy Backs

Uniswap V2 Pool  
4%

Dev Wallet  
2%

Staking  
10%

Unicrypt: Token  
Vesting (Dev)  
10%

Holders & CEX's  
14%

\*As of 2/22/2023

**Fixed 1,000,000**  
Total Supply

Burned  
60%





# GROWTH ROADMAP

## PHASE 1

- ✓ Successful Launch of V2
- ✓ Rebrand the project
- ✓ Complete token swap on IndoEx and LAToken CEX's
- ✓ List on CoinGecko
- ✓ List on CoinMarketCap
- ✓ Launch staking
- ✓ Begin running NFT promos on Red Panda Pals

## PHASE 2

- Grow awareness through AMA's and marketing
- Grow presence on Telegram and Twitter
- 5,000 holders
- Begin work on mobile app for Red Panda Kids
- Join more conservation organizations as official partner
- Cement more crypto partnerships

## PHASE 3

- Rekindle talks with zoos across the US for marketing and partnerships.
- Use mobile app to become a major partner of the Red Panda Network
- 15,000 holders
- Onboard an influencer that loves the conservation of animals
- Begin planning for major CEX listings





# USE-CASE **UTILITY** IDEAS

**Main focus for 2023 will be the development of a mobile app for Android and iOS branded as RedPanda Earth Kids.**

- Geared toward parents looking to provide learning to children.
- Composed of red panda learning material and puzzles/mazes.
- Initial project revenue will come from in-content ads.
- As demand grows we will charge a small subscription fee.
- Pitch the app and revenue sharing to Red Panda Network to help their conservation efforts.

## **“Down the line” brainstorming**

- Printed magazine version of RedPanda Earth Kids as a yearly subscription.
- Red Panda Pal Staking utility **(could be sooner than later)**
- Use the \$REDPANDA token to purchase entrances to zoos and other wildlife related activities.



# TRANSPARENCY AND COMMUNITY

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While our V1 token had success during the 2021 cryptocurrency bull run as far as price and marketcap, it did come with some drawbacks as far as the contract being renounced and the liquidity being owned by the undoxxed developer that launched the V1 contract. It was always an axe over the project's head, so to speak.

This is why the RedPanda Earth community voted to migrate to our current V2 contract, which is not renounced, and comes with income to the project from taxes. This income will ensure our ability to take the token in the future while continuing our adoption and donation efforts. The liquidity for V2 is owned by a trusted person now, and it will be locked in 6 months increments, unless the community votes to burn it.

RedPanda Earth has always been all about the community. We encourage all holders to join our official Telegram group (even if you don't currently use Telegram). While it may seem odd, Telegram is the main source of communication for a project of our current size. Twitter is also a good option. We are less active on Facebook and Reddit.





# DISCLAIMER

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# Red Panda EARTH

## Official Social Media

Website: <https://redpanda.earth>

Telegram: <https://t.me/RedPandaToken>

Twitter: <https://twitter.com/redpandatoken>

Facebook: <https://www.facebook.com/RedPandaEarth>

Medium: <https://redpanda-earth.medium.com>

